

Aschaffenburg:  
Johannisburg Castle is a key  
masterpiece of German  
Renaissance architecture



# Franconia Unplugged

## 7 DAYS TOUR INCLUDING:

NUREMBERG · BAYREUTH · COBURG · BAMBERG · WÜRZBURG ·  
ASCHAFFENBURG · ROTHENBURG OB DER TAUBER



Unveil the treasures of **Franconia**, a region brimming with rich diversity and timeless charm. Immerse yourself in the flavors of Franconian delights, where exquisite wines and world-renowned beers captivate your taste buds. Wander through majestic castles that stand as proud sentinels of a storied past, and lose yourself in the serene beauty of sprawling nature parks. Franconia offers a unique blend of history, culture, and natural splendor – come and experience its captivating essence.





**Nuremberg:**  
Enjoy the view  
of the Imperial  
Castle

## DAY 1

*Morning* Arrival at Munich Airport. Transfer to Nuremberg (1 h 30 m\*)

### WELCOME TO NUREMBERG!

**Nuremberg** with its rich heritage, gained prominence in 1835 with Germany's first railway. Today, visitors admire the historic Albrecht Dürer House and the German National Museum, while the city's festive spirit shines during the renowned Christmas Market.



Visit the [Documentation Center](#) and Former Nazi Party Rally Grounds

#### Private guided tour through the Old Town and visit of the Imperial Castle

The Imperial Castle is one of the most important imperial palaces dating from the Middle Ages: from 1050 to 1571 all the emperors of the Holy Roman Empire stayed here various times during their reign.



Private visit of the historic rock-cut beer cellars and Dinner at [Hausbrauerei Altstadt Hof](#)

Since its founding in 1984 at the historic site of the former Red Brewery in Bergstraße in the old town of Nuremberg, the Altstadt Hof Brewery has dedicated itself to brewing genuine Nuremberg beer specialties.

Overnight in Nuremberg

## DAY 2

*Morning* Transfer from Nuremberg to Bayreuth (1 h 30 m\*)

### WELCOME TO BAYREUTH!

Discover the enchanting city of **Bayreuth**, where history and culture come alive. With its rich musical and operatic heritage the city proudly hosts Richard Wagner's famous festival and features a breathtaking UNESCO-listed baroque opera house. Bayreuth captivates and inspires culture enthusiasts with its diverse attractions, stunning architecture, and world-class music.



Visit [Margravial Opera House](#)

Marvel at the UNESCO World Heritage Margravial Opera House, a masterpiece of baroque architecture and a testament to the city's rich cultural heritage.

Visit Bayreuth's Hermitage Court Garden

Stroll through the magnificent Hermitage Park, stopping to admire its "New Palace", a fascinating piece of park architecture with the central sun temple crowned by Apollo, the god of the Muses. The parks and gardens here are one of Central Europe's most spectacular formal gardens.



Dinner at [Liebesbier](#)

At Liebesbier, enjoy over 100 beers while watching Maisel & Friends brewers at work. Savor international dishes, freshly baked bread, and relax in the stylish beer garden.

*Evening*

Check-in and overnight at [Burg Rabenstein](#)

The 800-year-old castle features Knight's Halls, unique suites, and ceremonial rooms. Explore the stunning "Sophienhöhle" cave, enjoy falconry displays, regional cuisine, and a 5 km trail used by King Ludwig I.



**Tranquil beauty at Hermitage Park:**  
A historic gem from the 18th century



## DAY 3

*Morning* Transfer from Bayreuth to Coburg (1 h 30 m\*)

### WELCOME TO COBURG!

**Coburg**, a historic ducal city in northern Bavaria, boasts stunning architecture from its noble past, including grand castles and palaces. The city is also renowned for its lively music festivals, such as Europe's largest Samba festival, offering a vibrant cultural experience.



#### City walking tour of Coburg

Discover the charm of Coburg on a guided tour. Visit historical landmarks and learn about the rich history of this former residence city.



#### Visit Veste Coburg

Explore **Veste Coburg**, the "Franconian Crown," one of Germany's largest and best-preserved medieval fortresses. It houses the Coburg Art Collections, showcasing priceless historical artifacts gathered by the Coburg dukes.



#### Dinner at Goldenes Kreuz

At Goldenes Kreuz, tradition meets modernity in a cozy Franconian setting. Located in Coburg's oldest house, this historic restaurant has been serving guests since 1508. Enjoy classic dishes made with fresh, locally-sourced ingredients.

Overnight in Coburg



**Veste Coburg:**  
The historic fortress overlooking the city



**The Old Town Hall:**  
A unique landmark, beautifully perched in the middle of the river

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## DAY 4

*Morning* Transfer from Coburg to Bamberg (1 h\*)

### WELCOME TO BAMBERG!

Explore **Bamberg**, a UNESCO World Heritage city renowned for its remarkable preservation. With over 1,200 original buildings untouched by WWII, this historic gem, built on seven hills, offers over 1,000 years of rich architectural and cultural heritage.



#### Guided walking tour of Bamberg

Welcome to Germany's largest fully preserved historic city center! As you explore the city, you'll marvel at Bamberg's medieval and baroque Old Town, a UNESCO World Heritage site, where every corner reveals centuries of captivating history.

*Afternoon*

#### Try the infamous Smoked Beer

Renowned for its unique flavor, this beer is made with malt roasted over open fires, giving it centuries-old smoky notes. Savor it straight from the wooden barrel in Bamberg's historic taverns.



#### Explore Bamberg's Old Town Hall

This architectural marvel, perched in the River Regnitz on an artificial island, features stunning frescoes and whimsical details.

Overnight in Bamberg



**Alte Mainbrücke:**  
One of the city's prime gathering spots for socializing and meeting friends

## DAY 5

*Morning* Transfer from Bamberg to Würzburg (1 h 30m\*)

### WELCOME TO WÜRZBURG!

**Würzburg** has a special mix of culture and ambiance, world heritage and wine festivals, modern and classical music, avant-garde and age-old traditions. The stunning historical architecture provides the perfect setting!



#### Old town walking tour

Explore the historic town hall, the Romanesque cathedral "St. Kilian", the medieval fortress Marienberg and the old bridge "Alte Mainbrücke", where you can enjoy views of the famous vineyards.



#### Wine tasting and lunch at the [Bürgerspital Weinhaus](#)

#### Tour of [Würzburg Residence Palace and Court Garden](#) (UNESCO World Heritage Site)

Built as the permanent residence for the prince bishops of Würzburg, it is one of the most impressive Baroque castles in Europe, adorned by the largest ceiling fresco in the world.

Overnight in Würzburg



**Würzburg Residence:**  
Designed by the then young and unknown architect Balthasar Neumann in the 1700s

## DAY 6

*Morning* Transfer from Würzburg to Aschaffenburg (1 h 30m\*)

### WELCOME TO ASCHAFFENBURG!

**Aschaffenburg** is a historical, modern city located on the Main River. King Ludwig I of Bavaria loved the 1,000-year-old city because of its mild, almost Mediterranean climate.



#### Explore Medieval Old Town

Immerse yourself in the vibrant local life of Aschaffenburg's Old Town, stretching from the castle to the town hall. Wander through its narrow, winding streets and charming half-timbered houses.



**Aschaffenburg:**  
The mediterranean side of Bavaria



#### Visit [Johannissburg Castle](#)

The massive four-winged complex, built from 1605 to 1614 is one of the most important examples of palace architecture from the German Renaissance era.



#### Explore [Schönbusch Park](#)

Features an observation tower, the Red Bridge, the Temple of Friendship and the Philosopher's House, all arranged in charming settings with artificial lakes and "hills".

*Evening*

#### [The Pompeiianum](#)

Inspired by the excavations in Pompeii, King Ludwig I of Bavaria commissioned the building of an idealized Roman villa, which was completed from 1840 to 1848.

Overnight in Aschaffenburg





**Käthe Wohlfahrt:**  
Enchanting  
Christmas  
spirit  
year-round

## DAY 7

*Morning* Transfer from Aschaffenburg to Rothenburg ob der Tauber (2 h\*)

### WELCOME TO ROTHENBURG OB DER TAUBER!

Step into a storybook in [Rothenburg ob der Tauber](#), where a well-preserved medieval wall encloses a charming town of half-timbered houses and cobblestone streets. Discover Germany's most romantic city on the Romantic Road, with its enchanting churches, fountains, gardens.



#### Guided city walking tour

Discover charming streets, ancient towers, and the city's rich heritage.



**Rothenburg's Tower Trail:**  
Discover history from above along the medieval city wall

#### Private tour of [Christmas Village and Museum at Käthe Wohlfahrt](#)

Open year-round, this spot offers exquisite Christmas decorations and souvenirs. Explore the unique Christmas museum, celebrating festive traditions throughout the year.



#### TIP Private chocolate figurine making at [Allegra Schokolade](#)

Chocolatier and pastry chef Alexander Hildebrand shows his visitors how to create chocolate figurines.



#### TIP Walk on top of the [city wall](#) and along the Tower Trail

Experience Rothenburg ob der Tauber from above by walking along the city wall and Tower Trail. This scenic route, encircling the old town, offers insights into 46 historic towers and their significance.

Overnight in Rothenburg ob der Tauber



#### TIP Visit [Steinmanns Töchter](#)

to taste exceptional wines crafted by former wine princesses Pauline and Anna. Enjoy unique blends from historic and new Franconian varieties.

*End of trip. We hope you enjoyed your visit.*

*\* Please note: Transfer times are approximate and can depend on road conditions on the day of travel.*

### GET IN TOUCH FOR MORE DETAILS



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