



Käthe Wohlfahrt

YEAR-ROUND CHRISTMAS SHOPPING EXPERIENCE PLUS CHRISTMAS MUSEUM



TOP HIGHLIGHTS

- 01 The flagship store **"Christmas Village"** in Rothenburg ob der Tauber with approx. 1000 square meters of sales area near the market square
- 02 **25,000 handmade Christmas decorations**, mainly from German and European manufacturers
- 03 Inside a **16 ft. tall revolving white Christmas tree** and a 11.48 ft tall nutcracker
- 04 The **"German Christmas Museum"** on the floor above the "Christmas Village" with thousands of original museum objects from our (great-) grandparents' Christmas time
- 05 Further year-round Christmas experiences from Käthe Wohlfahrt in Oberammergau, Nuremberg, Bamberg, Heidelberg, Rudesheim, Berlin



SEASONAL HIGHLIGHTS

- ★ All Advent weekends (Fr-Sun): well-known calligrapher personalizes purchased goods – from glass balls to nutcrackers – with names and individual texts
- ★ Present at many seasonal Christmas Markets in Germany, Europe, USA, Japan and others more with a large selection of traditional German Christmas decorations



COMPANY'S HISTORY

- ★ **1964:** Foundation of Käthe Wohlfahrt by Käthe and Wilhelm Wohlfahrt
- ★ **1977:** Opening of the first year-round Christmas specialty store in Rothenburg
- ★ **1991:** Founding of the design studio "Rothenburger Weihnachtswerkstatt" (Rothenburg Christmas Workshop)
- ★ **2000:** Opening of the "German Christmas Museum"
- ★ still a family business today, run jointly by the second and third generation



DID YOU KNOW THAT ...

- ★ ... that most of the well-known Christmas decorations were invented in Germany?



EXCLUSIVE SERVICES

- 01 Traditional German Christmas decorations from the Erzgebirge (Ore Mountains), exclusive gifts and brand name items
- 02 Special product lines (Käthes Original) from the unique design studio from Käthe Wohlfahrt
- 03 Tax-Free shopping and Global Blue Tax-Refund for Non-EU residents
- 04 Worldwide shipping and inexpensive Shipping rates
- 05 English-speaking tour guide service for all aspects of the group visit to Käthe Wohlfahrt

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CONTACT PERSON AND DETAILS



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