



Breuninger

SHOPPING EXPERIENCES & CULINARY DELIGHTS MADE IN GERMANY SINCE 1881



TOP HIGHLIGHTS

- 01 Exclusive seasonal selections of international **designer brands** and coveted newcomer brands.
- 02 Beauty department with over 190 exquisite brands, Breuninger has also created a stunning world of beauty in Nuremberg. This extensive range of products can be experienced in the "**Beauty Rooms**".
- 03 Breuninger "**world of shoes**" is one of the biggest premium sales areas in Bavaria in the fashion- and life-style segment with over 700 sqm.
- 04 Breuninger stores in Bavaria are located in **Munich** at Sendlingerstraße 3 close to the famous Marienplatz and in **Nuremberg** at Karolinenstraße 34 directly in the city centre.



CULINARY HIGHLIGHTS

- ★ The house-made **Breuninger confectionary** has been lovingly handcrafting the finest truffle creations, tartlets, cakes and pastries since 1951.
- ★ With Nordic charm, Nuremberg's **Sansibar** is the Sylt cult brand's restaurant on the mainland.
- ★ The **Eduard's** daytime and cocktail bar combines cocktail classics, creative drink variations with homemade ingredients, a selected range of snacks and a stylish ambiance.



COMPANY'S HISTORY

- ★ Eduard Breuninger opened the first Breuninger shop in **1881** with only 3 members of staff.
- ★ In **1950** Breuninger became the first department store in Germany with escalators, elevators and the largest alteration tailor store.
- ★ Breuninger is now one of the leading multi-channel department stores in Europe with 13 stores all over Germany.



DID YOU KNOW THAT ...

- ★ every year in November and December, Breuninger hosts a Christmas Market in all department stores?



EXCLUSIVE SERVICES

- 01 **Personal Shopping:** Appointment with consultant advising on new pieces, looks and trends in a relaxed and pleasant atmosphere.
- 02 **Bespoke Tailoring Services:** Experts in exclusive made-to-measure studio help to choose and design colors, fabrics and cuts.
- 03 **Shuttle Service:** Exclusive and free of charge pick-up and drop-off service.
- 04 **Tax-Free Shopping:** Non EU-citizens can claim back taxes (VAT) spent during their purchases at Breuninger. Ask for a Tax Free Form at the point of sale and submit form to customs at departure from EU.



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