



Magic Bavaria

MUNICH'S EXTRAORDINARY UPSIDE-DOWN EXPERIENCE MUSEUM



OVERVIEW

Magic Bavaria is Munich's most captivating destination and event venue, offering a unique, interactive experience that turns Bavaria on its head - literally! This 1,000 m² attraction showcases the highlights of Bavaria through imaginative installations, amazing illusions, and immersive photo opportunities.

- ★ **Uniquely Bavarian:** Experience Bavarian culture in a fresh, exciting way
- ★ **Instagram-worthy:** Countless photo opportunities for unforgettable memories
- ★ **Fun for all ages:** Engaging for both adults and children
- ★ **Versatile Event Space:** Customizable for various group sizes and occasions

The experience is located near the Olympic Park and Nymphenburg Palace.



TOP HIGHLIGHTS

- ★ **Oktoberfest room:** Experience Munich's world famous festival in our special Oktoberfest room, complete with traditional decorations and photo ops!
- ★ **Upside-Down Bavarian Castle:** Walk on the ceiling in our inverted King's Hall, defying gravity for incredible photos.
- ★ **Alpine Adventure:** Dive into Munich's largest ball pit to simulate a refreshing dip in a Bavarian alpine lake. Have your photo taken hanging upside down on a rock face.
- ★ **30 interactive photo spots:** Whether for social media, unique vacation photos or team building, we have the perfect backdrop!
- ★ **Bavarian Culture Reimagined:** Learn fun facts about Bavarian traditions and history through engaging displays.



DESTINATION INFO

- 01 Individual Visitors:** Tickets for up to 15 people can be purchased online at www.magicbavaria.com
- 02 Groups:** Ticket booking for larger groups directly via e-mail. Duration of stay 1 - 1.5 hours.
- 03 Events:** Various event packages are available for groups up to 200 persons.
- 04 Catering:** available on request, e.g. for typical Bavarian food.
- 05 Opening hours:** Open daily except Tuesdays. Special opening hours for groups possible.
- 06 Access:** There is a parking lot, a bus stop and a direct underground connection to Marienplatz and the central station.
- 07 Facilities:** The museum has a café, air conditioning and free lockers. It is largely barrier-free.

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DID YOU KNOW THAT ...



- ★ ... Magic Bavaria is perfect for tourists seeking a unique attraction and businesses looking for an extraordinary event venue in the heart of Munich?
- ★ ... you can celebrate Oktoberfest all year round in our Oktoberfest hall?
- ★ ... that there are photo booths for instant memories?
- ★ ... there is a fun and educational quiz for children and adults?

CONTACT PERSON AND DETAILS



Magic Bavaria

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